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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1988

SOUTHERN REGION (SCPA)

Alabama A&M University
Auburn University
Augusta College
Clemson University
Duke University
Duke University-Grad. Sch. of Business Admin.
University of Florida
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State
University of Mississippi
North Carolina A&T State University
University of North Carolina-Chapel Hill
University of North Carolina-Greensboro
Rollins College
University of South Florida
University of Tennessee-Knoxville
Tulane University
Vanderbilt University
Vanderbilt University-Owen Grad. Sch. of Mgmt.
Virginia Tech & State University
University of Virginia
University of Virginia-Colgate Darden
Graduate School of Business
Wake Forest University
Wake Forest University-Babcock Grad. Sch. of Mgmt.
College of William & Mary

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Box 0168, 1004

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 4 through May 2) and cumulatively (September 1 through May 2). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	120	923	$2066	$2083	$2333	$2083	$1833	450	4231	$2006	$1998	$2292	$2000	$1708
BANKING & FINANCE	14	206	1898	2066	*	*	*	50	759	1731	1894	2080	1750	1500
BUSINESS ADMINISTRATION & MANAGEMENT	92	262	1800	1831	2085	1811	1500	154	924	1768	1753	2085	1750	1417
HUMAN RESOURCES (incl Labor Relations)	7	18	1574	1776	*	*	*	23	69	1615	1627	1850	1560	1500
INSTITUTIONAL MANAGEMENT	3	8	2206	1987	*	*	*	23	68	1768	1630	2208	1833	1400
MANAGEMENT INFO SYSTEMS	+	68	+	2077				20	311	2208	2091	2417	2166	2000
MARKETING & DISTRIBUTION	8	162	1581	1779	*	*	*	66	900	1688	1750	2000	1667	1250
HUMANITIES														
ECONOMICS	47	127	1931	2046	2208	1957	1583	76	302	1863	1955	2208	1833	1500
LETTERS (incl English, Literature)	4	9	1416	1664	*	*	*	14	50	1814	1728	*	*	*
HUMANITIES - All Other	5	21	2208	1636	*	*	*	8	106	1896	1540	*	*	*
CRIMINAL JUSTICE	1	3	1333	1750	*	*	*	1	31	1333	1633	*	*	*
HISTORY	6	9	1915	1953	*	*	*	9	25	1865	1807	*	*	*
PSYCHOLOGY	3	20	1591	1870	*	*	*	12	94	1589	1609	*	*	*
SOCIAL SCIENCES-All Other	27	67	1894	1874	2333	1900	1500	51	188	1758	1715	2200	1750	1250
COMMUNICATIONS														
ADVERTISING	1	8	1167	1569	*	*	*	20	44	1438	1493	1666	1400	1166
COMMUNICATIONS	9	31	1729	1798	*	*	*	19	161	1788	1626	*	*	*
JOURNALISM	2	10	2000	1653	*	*	*	9	75	1468	1486	*	*	*
TECHNICAL WRITING	+	3	+	2567				+	10	+	2260			
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	85	2029	2364	*	*	*	7	274	2244	2343	*	*	*
AGRICULTURAL	+	5	+	1968				4	22	2340	2076	*	*	*
BIOENGINEERING & BIOMEDIC	+	1	+	2500				+	6	+	2454			
CHEMICAL	31	260	2677	2619	2750	2650	2625	64	792	2641	2588	2780	2645	2550
CIVIL	19	220	2121	2118	*	*	*	46	605	2045	2095	2530	2039	1652
ELECTRICAL(incl Comp Eng)	69	793	2506	2483	2700	2500	2275	212	2735	2431	2459	2667	2500	2029
GEOLOGICAL	+	3	+	2081				+	13	+	2066			
INDUSTRIAL	14	136	2248	2379	*	*	*	47	536	2341	2370	2575	2450	2000
MECHANICAL	54	521	2409	2454	2700	2500	1975	132	1748	2374	2451	2650	2450	1988

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	34	+	$2515				+	112	+	$2461			
MINING & MINERAL	+	2	+	2370				+	2	+	2370			
NUCLEAR	+	5	+	2518				3	16	$2143	2438	*	*	*
PETROLEUM	+	44	+	2700				+	93	+	2785			
ENGINEERING TECHNOLOGY	+	52	+	2242				8	141	2063	2241	*	*	*
SCIENCE														
AGRICULTURAL	1	28	$1300	1783	*	*	*	13	106	1557	1713	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	6	14	1989	1954	*	*	*	9	37	1776	1814	*	*	*
CHEMISTRY	1	16	2383	2310	*	*	*	3	48	2104	2157	*	*	*
COMPUTER SCIENCE	39	254	2398	2391	$2583	$2500	$2028	97	969	2273	2280	$2583	$2425	$1792
MATHEMATICS	12	66	2005	2234	*	*	*	18	174	2047	2224	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	2145				1	59	1875	2056	*	*	*
NURSING	50	58	1787	1863	2083	1800	1400	57	139	1819	1922	2250	1833	1400
PHARMACY	+	5	+	2181				+	17	+	2487			
PHYSICS	+	4	+	2175				+	13	+	2252			
OTHER PHYSICAL & EARTH SCIENCES	+	6	+	2070				4	18	2039	1925	*	*	*
RENEWABLE NATURAL RSRCS	+	+	+	+				+	6	+	1459			
TOTALS	647	4571						1730	17030					

* Percentiles [illegible] on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	132	964	$2056	$2076	$2333	$2067	$1815	457	4320	$2000	$1995	$2292	$2000	$1708
BANKING OCCUPATIONS	68	123	1801	1968	1958	1750	1583	114	302	1759	1814	1958	1750	1583
BUSINESS ADMINISTRATION	8	53	1687	1789	*	*	*	22	308	1660	1667	2166	1500	1200
CONSULTANTS	13	185	2273	2191	*	*	*	24	532	2223	2227	2500	2229	1958
FINANCIAL ANALYSTS	13	111	2132	2185	*	*	*	29	359	2094	2057	2500	2000	1583
HUMAN RESOURCES	2	23	1317	1703	*	*	*	10	124	1468	1615	*	*	*
MANAGEMENT TRAINEE	54	277	1819	1831	2200	1750	1500	136	1132	1755	'709	2208	1704	1417
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	23	165	2422	2360	2574	2500	2042	55	642	2193	2225	2574	2342	1583
COMPUTER SCIENTISTS	26	163	2376	2395	2583	2463	2029	67	564	2313	2299	2583	2350	2028
MATH/STATISTICIANS	3	30	1687	2229	*	*	*	5	81	2112	2243	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	12	71	1872	1952	*	*	*	79	392	1788	1835	2450	1667	1250
RETAIL/WHOLESALE SALES	34	97	1800	1866	2100	1909	1400	65	490	1704	1781	2084	1850	1000
TECHNICAL SALES	17	60	2153	2040	*	*	*	34	204	2102	1990	2615	2154	1616
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	16	+	1759				7	81	1459	1677	*	*	*
COMMUNICATIONS OCCUPATION	2	8	1600	1661	*	*	*	9	79	1369	1608	*	*	*
ENGINEERS (Eng. Deg. Req)	159	1979	2449	2445	2700	2538	2000	461	6572	2393	2432	2700	2475	1988
HEALTH RELATED OCCUPATION	1	14	1250	1971	*	*	*	1	113	1250	2022	*	*	*
INSURANCE OCCUPATIONS	16	75	1910	1869	*	*	*	63	237	1796	1788	2200	1808	1500
LAW ENFORCEMENT OCCPTNS	1	5	1333	1679	*	*	*	1	23	1333	1756	*	*	*
NURSES	50	59	1787	1886	2083	1800	1400	57	133	1819	1936	2250	1833	1400
PRODUCTION OCCUPATIONS	6	42	1918	2205	*	*	*	13	130	2054	2090	*	*	*
REAL ESTATE OCCUPATIONS	+	2	+	1900				1	17	1250	1764	*	*	*
RESEARCHERS-NONSCIENTIFIC	5	6	2408	2340	*	*	*	5	18	2408	2095	*	*	*
RESEARCHERS-SCIENTIFIC	2	23	2388	2337	*	*	*	8	69	2354	2247	*	*	*
SOC. WORKERS & RECREATION	+	11	+	1468				3	62	1385	1424	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	9	+	2026				4	46	1773	1880	*	*	*
TOTALS	647	4571						1730	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	10	52	$2167	$2289	*	*	*	32	284	$2174	$2276	$2333	$2250	$1917
MBA--NON-TECH	33	197	3066	2983	$3875	$2917	$2416	78	491	2801	2766	3750	2613	2250
MBA--TECH	17	88	2860	3218	*	*	*	39	187	2788	3165	3166	2750	2333
MS-BUSINESS	+	13	+	2636				4	53	2977	2494	*	*	*
ADMINISTRATION	+	2	+	2212				+	8	+	2309			
BANKING & FINANCE	+	7	+	2546				2	25	1667	2630	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	3150				1	6	2333	2881	*	*	*
LABOR/INDUSTRIAL RELATION	+	12	+	2686				+	20	+	2574			
MANAGEMENT INFO SYSTEMS	+	10	+	2435				+	28	+	2424			
HUMANITIES														
HUMANITIES	+	1	+	1750				+	18	+	1563			
SOCIAL SCIENCES	2	5	1513	2065	*	*	*	2	73	1513	1928	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	2720				3	35	2640	2822	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	26	+	2857				1	59	2900	2812	*	*	*
CIVIL	+	22	+	2469				+	77	+	2455			
ELECTRICAL(incl Comp Eng)	1	79	3800	3009	*	*	*	31	395	2942	2990	3375	2929	2433
GEOLOGICAL	+	1	+	2416				+	12	+	2285			
INDUSTRIAL	+	5	+	2847				3	55	2995	2736	*	*	*
MECHANICAL	1	20	2667	2686	*	*	*	12	150	2774	2838	*	*	*
METALLURGICAL	1	2	2750	2834	*	*	*	3	23	2717	2830	*	*	*
NUCLEAR	+	+	+	+				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	6	+	1709			
CHEMISTRY	+	10	+	2706				1	30	2350	2750	*	*	*
COMPUTER SCIENCE	2	30	2280	2875	*	*	*	10	124	2737	2863	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	1	3	2028	2231	*	*	*	3	15	2514	2413	*	*	*
MATHEMATICS	2	8	2728	2414	*	*	*	3	24	2819	2387	*	*	*
PHYSICS	+	1	+	3533				1	3	2311	2994	*	*	*
TOTALS	70	601						229	2206					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	30	169	$3294	$3426	$3917	$3271	$2500	62	324	$3097	$3318	$3750	$2917	$2500
MBA--TECH	6	52	3569	3548	*	*	*	10	108	3596	3647	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	24	166	3266	3402	4167	3209	2708	47	325	3273	3476	4167	3125	2583
MBA--TECH	8	100	3447	3538	*	*	*	15	206	3341	3728	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	17	92	3272	3404	*	*	*	31	204	3335	3445	4166	3250	2583
MBA--TECH	7	74	3917	3758	*	*	*	10	146	3717	3905	*	*	*
TOTALS	92	653						175	1313					

1 Years of previous full-time, nonmilitary employment
* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$4500				+	12	+	$4063			
CHEMICAL	+	25	+	3877				1	84	$3500	3772	*	*	*
CIVIL	+	4	+	2602				+	11	+	3144			
ELEC ENG (INCL COMP ENG)	+	9	+	4782				+	54	+	4071			
MECHANICAL	+	3	+	4190				+	34	+	3794			
METALLURGICAL	+	2	+	3892				+	26	+	3773			
SCIENCE														
BIOLOGICAL	+	1	+	3250				+	4	+	2271			
CHEMISTRY	1	45	$3542	3597	*	*	*	3	110	3514	3422	*	*	*
COMPUTER SCIENCE	+	1	+	4583				+	9	+	4148			
MATHEMATICS	+	1	+	2825				+	5	+	3194			
PHYSICS	+	4	+	3461				+	21	+	3418			
POLYMER	+	8	+	3617				+	20	+	3353			
TOTALS	1	104						4	390					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2036 399 2667 1800		1827 7			1806 3	1500 1	1666 1	1875 8
BANKING & FINANCE	2000 3		1740 25 1708 1500	1583 1	1750 1	1580 2		1788 5	1500 7
BUSINESS ADMINISTRATION & MANAGEMENT	2078 3	1542 2	1761 41 1800 1625	1805 3		1921 7		1659 18	1557 24 1791 1081
HUMAN RESOURCES (incl Labor Relations)			1709 2	1850 1				1682 11	1529 7
INSTITUTIONAL MANAGEMENT								1852 13	1272 5
MANAGEMENT INFO SYSTEMS	2354 2			2122 3					
MARKETING & DISTRIBUTION	1950 1		1667 3	1500 2	1625 1	1250 1	1625 2	1887 4	1508 20 2083 1208
ECONOMICS	2160 1		1783 27 1833 1583	1379 4	2389 6	2062 4		1821 8	1922 7
LETTERS (incl English, Literature)			1800 2	1541 1		2764 3		1790 1	1558 2
HUMANITIES - All Other			1833 2		2583 1	2458 1		2333 1	1563 2
CRIMINAL JUSTICE									
HISTORY			1729 2			2083 1			1729 2

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY			1813 1						1560 5
SOCIAL SCIENCES-All Other		1500 1	1974 8			1889 3		1963 7	1700 15
ADVERTISING		1281 7						2000 1	1597 3
COMMUNICATIONS		1604 2	1792 4					1808 1	1722 3
JOURNALISM							1000 1		1709 2
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2392 1				
CIVIL					2108 2				
ELECTRICAL(incl Comp Eng)	2250 2			2501 15	2500 3	2486 3			1384 1

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2208 1		2000 1	2575 1	2334 2				
MECHANICAL	2417 1			2375 2	2388 2				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY				1500 1					
AGRICULTURAL			1499 2						1833 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL					1833 1				
CHEMISTRY									

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2042 3	1500 1	2417 1	2214 14	2389 3	2500 1		2445 3	1958 2
MATHEMATICS	2833 1		1818 7			2500 2		2133 4	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1812 3	1569 6		2041 1	
BANKING & FINANCE						1661 3		2080 1	
BUSINESS ADMINISTRATION & MANAGEMENT	1400 1		1667 1		1810 1	1606 9	2366 1		2058 3
HUMAN RESOURCES (incl Labor Relations)				1250 1					
INSTITUTIONAL MANAGEMENT						2058 2			
MANAGEMENT INFO SYSTEMS					2016 1	2347 3			
MARKETING & DISTRIBUTION	1583 1	1250 1	1750 3	2667 1	2750 1	1681 7			1885 1
ECONOMICS			2000 1			1562 5			
LETTERS (incl English, Literature)						921 2			
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY						1708 1			

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY						1500 1			
SOCIAL SCIENCES-All Other				2000 1		1225 2			
ADVERTISING	1542 1		1208 1	1400 1		1476 6			
COMMUNICATIONS	2064 3		2000 1			2054 2			
JOURNALISM	2333 1					1214 4			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2405 4		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2675 1							2917 1	
CIVIL					2579 2				
ELECTRICAL(incl Comp Eng)		2000 1			2499 45 1825 2350	2642 6	2529 9		2317 4

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL	2000 1				2377 13	2767 2	2281 2		2450 3
MECHANICAL		2792 1			2482 10		2412 11		2221 23 2465 1875
METALLURGICAL									
MINING & MINERAL									
NUCLEAR					2451 1				
PETROLEUM									
ENGINEERING TECHNOLOGY							2433 3		2084 1
AGRICULTURAL						1600 1		1416 5	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2758 1			2242 3	2352 5			
MATHEMATICS		1750 1		1900 1					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1925 2		1823 1		1916 1	1916 3	1933 1
BANKING & FINANCE						2100 1			
BUSINESS ADMINISTRATION & MANAGEMENT	1911 3	1616 1	1750 1	2028 3	1996 8	1942 5	1938 2	1945 2	1867 2
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT				2375 1	2325 1				
MANAGEMENT INFO SYSTEMS			1958 1	2167 1	1860 1			2251 7	
MARKETING & DISTRIBUTION	2000 1	2018 3		1500 1	1500 2	1646 2		1972 3	1867 1
ECONOMICS	1667 1	2200 1		2166 3		1750 1	2000 1	1916 1	2208 1
LETTERS (incl English, Literature)			1167 1						
HUMANITIES - All Other			1000 1						
CRIMINAL JUSTICE									
HISTORY		1950 1				2063 2			

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY							1833 1		
SOCIAL SCIENCES-All Other	1900 1	2250 1		2083 1					
ADVERTISING									
COMMUNICATIONS		1583 2							
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL	2000 1							2300 1	
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2292 2	2647 28 1833 2583				2585 8		2695 18	2600 2
CIVIL	1914 8	2542 1						2498 7	
ELECTRICAL(incl Comp Eng)	2294 8	2629 3	2512 13	2494 42 1800 2375	2583 1	2562 7	2587 5	2594 13	

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL		2500 2	2382 1	2396 4		2250 1		2295 1	
MECHANICAL	2482 12	2613 17		2470 12		2516 4	2542 1	2584 9	2424 1
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY			1975 2			1667 1			
AGRICULTURAL		1300 1			1887 2	1650 1			
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL		2229 3			1550 1		1250 1		
CHEMISTRY		1500 1							

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	2000 1	2475 3	2497 26 2625 2292	2500 7		1958 1		2480 6	
MATHEMATICS		1900 1		2200 1					
ALLIED HEALTH PROFESSIONS		1875 1							
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES								2307 3	
RENEWABLE NATURAL RSRCS									

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING	1958 2			1917 1	2000 1	1338 3	1649 6
BANKING & FINANCE	1970 1						
BUSINESS ADMINISTRATION & MANAGEMENT	1925 10		2000 1	1593 2			
HUMAN RESOURCES (incl Labor Relations)						1416 1	
INSTITUTIONAL MANAGEMENT							1400 1
MANAGEMENT INFO SYSTEMS	2291 1						
MARKETING & DISTRIBUTION	1826 2			1603 2			
ECONOMICS	1979 2					1561 2	
LETTERS (incl English, Literature)	2429 1						1625 1
HUMANITIES - All Other							
CRIMINAL JUSTICE							1333 1
HISTORY							

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY					1500 1	1542 3	
SOCIAL SCIENCES-All Other	1584 2			1613 2	1562 4	1530 1	1297 2
ADVERTISING							
COMMUNICATIONS					1166 1		
JOURNALISM				1603 1			
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						2029 3	
AGRICULTURAL	2750 1					2311 1	
BIOENGINEERING & BIOMEDIC							
CHEMICAL	2653 3						
CIVIL						1905 9	1895 17
ELECTRICAL(incl Comp Eng)	2625 1					2059 27 2523 1917	1898 3

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2497 6					1953 6	
MECHANICAL	2557 7	2575 1				1863 18	
METALLURGICAL							
MINING & MINERAL							
NUCLEAR						1989 2	
PETROLEUM							
ENGINEERING TECHNOLOGY							
AGRICULTURAL							
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1250 1	2167 1		1246 1	
CHEMISTRY	2406 2						

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE	1785 4					1857 9	1580 3
MATHEMATICS							
ALLIED HEALTH PROFESSIONS							
NURSING				1819 57 1833 1400			
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES						1233 1	
RENEWABLE NATURAL RSRCS							

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING		ADVERTISING		BANKING		COMPUTER/DATA PROCESSING		CONSULTING SERVICES		FINANCE		HOTELS/MOTELS (HOSPITALITY)		INSURANCE		MERCHANDISING	
BACHELOR NON-TECH	2038 2683 1800	409	1528	3	1778 1950 1583	120	1685	15	2255	9	2001 1666 1500	25	1583	3	1783 1791 1483	69	1601 1958 1208	104
BACHELOR TECHNICAL	2260	8	1367	10	1820	15	2344 2600 1875	33	2325	14	2493	6	1000	1	2186	9	1709	12

MAY 1988 SCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS MAY 1988 SCPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88 10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH	1492 2	1250 1	1783 5	1972 3	2002 6	1636 41 1500 1250	2366 1	2061 2	2015 4
BACHELOR TECHNICAL	2106 7	2325 4	1604 2	1650 2	2467 74 1850 2314	2022 26 1988 1120	2440 29 2575 2375	1667 6	2251 31 1988 1975

MAY 1988 SCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS MAY 1988 SCPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88 10th: 1833

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1883	6	2010	7	1621	6	2071	10	1921	13	1907	11	1925	5	2077	16	1948	5
BACHELOR TECHNICAL	2251 2617 1900	32	2505 2029 2183	63	2474 2640 2325	42	2480 1833 2350	66	1977	4	2444 2583 2250	23	2390	7	2575 1833 2308	58	2541	3

MAY 1988 SCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH	1935 21 4583 1700		2000 1	1648 7	1625 6	1471 10	1532 11
BACHELOR TECHNICAL	2424 24 1708 2058	2575 1	1250 1	1821 59 2550 1400	1166 1	1942 77 1875 1606	1854 23 1983 1449

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 /06 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2589 19	2917 1	2788 22 1792 2291	2550 2	2867 5				2833 1
MBA--TECH	2569 10		2451 6	2875 4	5417 1				

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH				3083 1		2000 2	2150 1	2677 1	2771 2
MBA--TECH						2500 1			

MAY 1988 SCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		3353 5	2396 2	2917 3	3229 6	2833 3			
MBA--TECH	2239 2	2844 4	3119 3	3000 3		3152 3	2500 1		

MAY 1988 SCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH			2166 1				5000 1
MBA--TECH	2750 1						